

# BEACON

DESIGN

By ChemArt

## MUSEUMS, CIVIC & CULTURAL

### AN OPPORTUNITY TO BE REMARKABLE

Every organization wants to stand out by creating something unique, something that captures the true essence of their brand. With so many options in the marketplace, finding the right product is a daunting task.

Whether you're a retail or department store trying to develop your own unique line of products, a corporation looking for an annual gift for your employees or to commemorate a special event or anniversary, Beacon Design can bring your ideas to life.

For over four decades, we have worked to build successful programs, designed to:

- Increase brand awareness
- Generate a steady stream of revenue through a gift shop, store, online sales or event sales
- Thank supporters, donors, volunteers and employees
- Commemorate a special event, anniversary, or annual conference
- Raise funds

### WE WORK WITH CUSTOMERS LIKE...

- National Baseball Hall of Fame
- San Diego Zoo
- Sons of Norway
- Various City Police and Fire Departments
- US Holocaust Memorial Museum

### WHY BEACON DESIGN?

- We offer support and guidance throughout the entire process.
- We believe in building partnerships with our clients based on trust, hard work and commitment to your success.
- We offer competitive pricing, quantity breaks, low minimums, short lead times, high quality and packaging to fit your needs.
- **Our products are proudly made 100% in the USA.**

### HOW DO I BEGIN?

- Contact a Beacon Design Account Executive to discuss creating your own unique keepsake.
- We will take the time to listen and learn what is important to you.
- Our art department will then design your custom collectible, highlighting your organization and mission.
- Once you approve the design, we will help you understand how to get the most out of your program through proven marketing techniques used by successful clients.

**Celebrate Your Mission. Entice New Donors.  
Leave a Timeless Impression.**

**Collaborate · Imagine · Engage**

