

# BEACON

DESIGN

By ChemArt

## HISTORIC ORGANIZATIONS

### AN OPPORTUNITY TO BE REMARKABLE

Well-preserved buildings, artifacts, and environments from the past connect us to periods of time we've never directly experienced. Historical societies, chambers of commerce, town halls, main street programs and many other organizations all have important parts to play in preserving the bridge between history and our modern world.

But how can the experiences of site visitors be enhanced? How can they take a little piece of history with them after they've headed home?

### A CASE FOR A KEEPSAKE

For over four decades, Beacon Design has helped historical organizations and museums create beautiful annual collectible programs designed to sustain lasting impact by:

- Generate revenue
- Encouraging repeat donations from existing donors and alumni
- Raise awareness and increase exposure to your cause
- Commemorate a special event or anniversary
- Recognize and thank donors, employees and volunteers
- Raise funds

### WE WORK WITH CUSTOMERS LIKE...

- The White House Historical Association
- Friends of Honolulu City Lights
- Biloxi Main Street
- Historic Downtown Gainesville
- Ferdinand Historical Society

### WHY BEACON DESIGN?

- We offer support and guidance throughout the entire process.
- We believe in building partnerships with our clients based on trust, hard work and commitment to your success.
- We offer competitive pricing, quantity breaks, low minimums, short lead times, high quality and packaging to fit your needs.
- **Our products are proudly made 100% in the USA.**

### HOW DO I BEGIN?

- Contact a Beacon Design Account Executive to discuss creating your own unique keepsake.
- We will take the time to listen and learn what is important to you.
- Our art department will then design your custom collectible, highlighting your organization and mission.
- Once you approve the design, we will help you understand how to get the most out of your program through proven marketing techniques used by successful clients.

**Celebrate Your Mission. Entice New Donors.  
Leave a Timeless Impression.**

**Collaborate · Imagine · Engage**



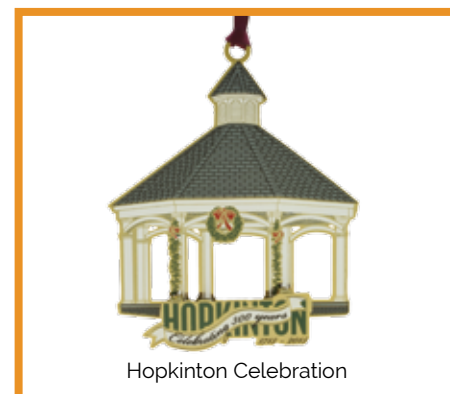
Historic Downtown Gainesville



White House Historical Association



Friends of Honolulu City Lights



Hopkinton Celebration