

# BEACON

DESIGN

By ChemArt



White House



Texas State Capitol



Central Intelligence Agency



All Military Branches

## MILITARY & GOVERNMENT ORGANIZATIONS

### AN OPPORTUNITY TO BE REMARKABLE

As a veteran owned business, American-Made matters! While not quite a medal of honor, a keepsake celebrates who you are and ties your supporters to your cause, using symbols that they can relate to.

State capitols, embassies, branches of the military, or other government or military operations can all use custom keepsakes to demonstrate pride, honor, and history.

From the White House Historical Association to Homes for Our Troops, Beacon Design has helped government organizations, military branches and non-profits alike create beautiful annual collectible programs.

For over four decades, Beacon Design has worked to build successful annuity programs, designed to sustain lasting support by...

- Generate revenue
- Increase donations from existing donors and bring in new donors
- Raise awareness and increase exposure to your cause
- Commemorate a special event or anniversary
- Recognize and thank donors, employees and volunteers

### WE WORK WITH CUSTOMERS LIKE...

- The White House Historical Association
- Texas State Preservation Board
- U.S. Capitol Historical Society
- Army, Navy, Marine Corps, Air Force & Coast Guard
- U.S. House of Representatives
- And many more...

### WHY BEACON DESIGN?

- We offer support and guidance throughout the entire process.
- We believe in building partnerships with our clients based on trust, hard work and commitment to your success.
- We offer competitive pricing, quantity breaks, low minimums, short lead times, high quality and packaging to fit your needs.
- **Our products are proudly made 100% in the USA.**

### HOW DO I BEGIN?

- Contact a Beacon Design Account Executive to discuss creating your own unique keepsake.
- We will take the time to listen and learn what is important to you.
- Our art department will then design your custom collectible, highlighting your organization and mission.
- Once you approve the design, we will help you understand how to get the most out of your program through proven marketing techniques used by successful clients.

**Celebrate Your Mission. Entice New Donors.  
Leave a Timeless Impression.**

**Collaborate · Imagine · Engage**