

# BEACON

DESIGN

By ChemArt

## NON-PROFIT ORGANIZATIONS

### AN OPPORTUNITY TO BE REMARKABLE

Searching for new donors, revenue streams, and ways to spread awareness for your cause can feel an awful lot like wandering in a desert in search of an oasis.

You're looking for novel ways to delight your audience, retain their participation in your mission, and invite new people to the party. But you keep revisiting methods that just aren't yielding results like they used to.

Beacon Design has helped countless non-profit organizations develop custom annuity programs that are used to:

- Generate revenue
- Increase donations from existing donors and bring in new donors
- Raise awareness and increase exposure to your cause
- Commemorate a special event or anniversary
- Recognize and thank donors, employees and volunteers

### WE WORK WITH CUSTOMERS LIKE...

- The White House Historical Association
- The Humane Society of the United States
- Homes for Our Troops
- Dana-Farber/The Jimmy Fund
- Easter Seals Southern Georgia
- National Autism Association
- Hospice of Davidson County
- And many more...

### WHY BEACON DESIGN?

- We offer support and guidance throughout the entire process.
- We believe in building partnerships with our clients based on trust, hard work and commitment to your success.
- We offer competitive pricing, quantity breaks, low minimums, short lead times, high quality and packaging to fit your needs.
- **Our products are proudly made 100% in the USA.**

### HOW DO I BEGIN?

- Contact a Beacon Design Account Executive to discuss creating your own unique keepsake.
- We will take the time to listen and learn what is important to you.
- Our art department will then design your custom collectible, highlighting your organization and mission.
- Once you approve the design, we will help you understand how to get the most out of your program through proven marketing techniques used by successful clients.

**Celebrate Your Mission. Entice New Donors.  
Leave a Timeless Impression.**

**Collaborate · Imagine · Engage**



The Humane Society of the United States



The White House  
Historical Association



Dana-Farber Cancer  
Institute



Homes for Our Troops